



## “Bling It On”

By Judy Phillip



### What woman does not like Glitz and Glamour?

Let's admit it ladies, we all love bling! Whether it's on our fingers, in our hair, or on clothes, we notice it, admire it and want it.

### What is bling?

Bling is the contemporary term for using crystals to add sparkle, shine and pizzazz to just about anything ... clothing, purses, shoes, etc.

**What is there not to love?** It's glitzy, it's glamorous, and it looks great on all of us, no matter what age we are. So, where do you get something that is glitzy yet affordable?

**The woman to call is Julie Capodice, owner and founder of Glitzy Gal, Ltd.** Glitzy Gal has been incorporated for three years, but founder Julie has been “blinging it on” for over 20 years. One of her favorite quotes is “I had my cell phone blinged long before Paris Hilton!”

**Julie started making her crystal creations just after high school** when the heels on her favorite pair of boots were all worn out. To salvage them she decided to glue crystals to the heels. One day while wearing them a woman stopped her and asked where she got her fabulous boots, she humbly responded “I

made them.” Since then, she has been unable to look at anything without wondering what she could do to make it sparkle. Her fiancé actually worries about waking up one day with “bling” all over his boxers. She giggles and says, “I don't think I would take it that far, but you never know.”

Julie knew she had a great passion and possible business, but unfortunately, like many of us, Julie had to make a living with jobs that provided a steady income. Throughout all those years, Julie still continued to “bling it on.”

**A few years ago, she thought to herself, “I may really have something here.”** She took a chance and decided it was time to pursue her passion full time, giving up her steady income, with the hopes of realizing her dream ... making a living doing something she loves, using her creativity on a daily basis!

Now, Julie has taken custom rhinestoning to a new level and made it into a productive, artistic business, one in which her creativity is tough to beat.

**Oh yes, there is competition,** but few can “bring on the bling” the way Julie can. I can personally attest to this, as she has created shirts for my friends and me and they are truly remarkable! By the way, my husband loves them too – I mean really loves them!

**How do you get your own “blinged” commodity?** Call Julie with a favorite phrase or logo, and she will help you create it onto the clothing you wish.

**Take a bride, for example:** All brides want something glitzy and glamorous to add to their big day. Julie can make the bride's words and wedding date sparkle. But it doesn't stop there, Julie is already adding her “bling” to logos for bars and restaurants, sports moms, salons and spas, dance and cheer teams, etc. The possibilities are endless!

**You will have a blast with her “custom-making” the shirts with any saying you would like!** With Julie, it's worry-free, and she guarantees her work. You don't have to order online or out of a book – you actually meet her, talk to her, pick out style, font, and colors with her and she'll do the rest. You will be stunned at how affordable her custom work is and even more amazed once you see the final product! To sum it up, whatever your creative mind can conceive, Glitzy Gal can achieve!

**If you like “bling,” Julie is your gal!** Julie Capodice, owner and founder of Glitzy Gal, Ltd., a three year old, custom rhinestoning company that will add glitz and glam onto anything you like!

Call Glitzy Gal at 708-935-4036 or email her at [glitzygalltd@yahoo.com](mailto:glitzygalltd@yahoo.com).



**Glitzy Gal, Ltd**

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