

THE PURSE PARTY CONSULTANT'S CHECKLIST

- **Location**

Choose a date, location and the handbags and accessories. Handbags vary trendy to designer-inspired wholesale handbags.

- **Invitations**

Create a guest list. Include family, friends, co-workers, church members, friends from the gym. Your children's daycare, and other places you frequent. Encourage them to bring a friend and always ask them to RSVP. This is assist in setting the menu. Send invitations to the invitees. Include physical and email addresses in the guest list.

You can send paper invitations through the mail, or hand delivered, or electronic invitations. Include an information sheet that describes your handbag *party*. *Also include* a range of prices so that they will know what to expect.

Invitations can be electronic or hard copy. The internet has become a great resource. If you so choose, you may want to use the Evite website. This website provides full service invitation creation and RSVP tracking. Make sure to put contact information on invitations.

Mail or give out invitations at least 2-3 weeks prior to purse party. Follow up with RSVP accepts and regrets. Confirm the purse party date with the designer or supplier a week before and the day before the purse party. Reconfirm the location and arrival time.

- **Food and Drink**

Provide light hors d'oeuvres and non-alcoholic beverages to create a comfortable and relaxing atmosphere where guests can enjoy the experience. Purse party refreshments are usually finger sandwiches, chips, cookies, dip or other light appetizers. '

- **Handbag Display:**

Set up the handbag display away from the food and beverage area. Setup the food and beverage area a few hours before the party.

- **Party Favor:**

Greet your guests and make them feel welcome. Show guests purse display and explain how to order their any handbags they are interested in purchasing or how to place an order for handbags they wish to purchase later. As guests leave the party, thank them for attending and give them a party favor.

- **Display Products:**

Set up your handbag display and any sales materials ahead of time. Make the display as attractive as possible.

- **Add Excitement To Your Party:**

As guests arrive serve hors d'oeuvres and non-alcoholic beverages. This is a great time to socialize, start the ice breaker and fun games, and allow the guests to get acquainted with anyone they may not know or haven't seen in a while.

Towards the end of your purse party pass out party favors, or raffle off a handbag. Choose the party favor or handbag prior to the party. Display it with a sign that tells your guests they could "Win This Purse".

- **Generate More Leads:**

In the midst of all the fun, remember that this is your business. Try to sign up as many of your guests as possible to have their own purse party. Let them know that they will plan the party, and you bring your handbags and other products. Your goal is to work towards hiring more consultants. The goal of your consultants is to sign up other consultants to host purse parties. In so doing, they will get a small part of the profits.

Selling handbags through home party plan is only one avenue of profiting from the handbag business. You can also sell your handbags and purses through retail, websites, online auctions, consignment, flea markets and swap meets. And to add even more profits to your bottom line, consider adding other complementary products to your handbag business such as jewelry, lingerie, sunglasses and accessories.

If you are looking to start your own Home Purse Party Business you have come to the right place! We will give you a list of Legitimate Wholesale Handbags Suppliers including dropshippers, liquidators and more!