

PURSE PARTY HOSTING TIPS

- Attend a purse party to get an idea of how to hostess one. Ask the hostess to assist you in hosting your own purse party. The hostess may require a commission or fee to consult.
- Contact Purse-nality Plus for assistance in planning your own purse party. Purse-nality Plus can also assist in choosing the bags to display at your party. Not everyone has an eye for choosing the right bags that will sell. Many women have ventured out without being properly prepared, only to become discouraged because no one purchased any of their bags. Purse-nality Plus is available to assist you in choosing the right bags to display.
- Purse-nality Plus may require you to purchase a consultant/hostess kit, and may require a deposit for the cost of the bags to purchase.
- Most purse parties are held in a private setting like a home. The great things about purse parties is they can be held almost anywhere, at work, at church, the clubhouse in your apartments, a restaurant, and the list goes on. If the purse party is staged in a public place, invite people in the grocery line, the gym, or other public places you frequent.
- Decide on the types of handbags to display at your party. The best way to do this is to poll your friends, or those you invite. Even if your guests are the designer type, it will be fun to throw in a few of the trendy type bags.
- Find legitimate and reliable distributors. Customers keep coming back when you run a dependable business.
- Have sample handbags on hand for your purse party. Allow your guests to purchase these bags. This not only keeps your investment low, but also helps with your not always having to run inventories.
- Always be prepared.
- Always have on hand order forms/ Make sure they are the two part, to give a receipt to your customer and keep one for yourself. Also, have on hand pictures of your products. This will allow you to take orders and deliver them at a later date. Handling your purse party business in this manner will make you look more professional.
- The best way to handle orders is to have the customer pay half up front and the balance when the order is delivered.
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