

1-866-929-6358 Gloss, Satin, Matte Vinyl www.craftvinyl.com
please read all of these directions / explanations FIRST, this is VERY important.

If you ordered transfer tape, it will be either be folded around a flat cardboard insert, or wrapped around a cardboard tube.

Thank you sooooo much for purchasing my vinyl. First and foremost, if there is a problem do not hesitate to contact me immediately. Sometimes the post office can rough up a package and I know that can be frustrating.

For some reason certain colors of my gloss and matte vinyl may or may not have what look to be “crinkles” at the very top inch of certain pages. I’m not sure what caused this? This will not affect the way the vinyl cuts, the way it is transferred, or the way it is applied. These “crinkles” will squeegee out once you apply the vinyl to the surface you are putting it on. If for any reason they do not smooth out, call me immediately

I cut each roll of vinyl down into large stacks. Sometimes my cutter will cut the stacks perfectly, and then sometimes my cutter will take off up to ½ of an inch. That is why I put the disclaimer: “sheet sizes may be + or - ½ of an inch” on every color chart, however, If this is a problem please contact me.

The rule of thumb in the craft world regarding for vinyl is:

GLOSS VINYL = outdoors

SATIN VINYL = outdoors

MATTE VINYL = indoors

Here is brief explanation about the differences between matte/satin/gloss vinyl (these are sometimes called "adhesive backed" or "peel and stick")

I have several gloss color charts on our website, I have an 84 color gloss color chart made from several brands of vinyl such as Oracal 641, Oracal 341, LG, MacTac, Avery, FDC, Arlon and Endura. I have a 63 gloss color chart just for Oracal 651 . I have a 34 color gloss color chart made up from General Formulations vinyl (sometimes called "GT" or "GT5" vinyl) and I have a 25 color gloss color chart made from GreenStar gloss vinyl.

My satin is Arlon brand.

In matte vinyl I have 2 color charts, Oracal 631 and Mactac 8900.

If you are wanting to add vinyl to any kind of fabric (t-shirts for example) that’s a whole different kind of vinyl. You need actual “Heat transfer vinyl” or sometimes called “t-shirt vinyl” or “HTV” . We have this kind of vinyl on the website under “t-shirt vinyl”. The most popular type of solid color t-shirt vinyl is called "Siser EasyWeed"

In matte vinyl the most popular brand is Oracal 631. in gloss vinyl the most popular brand is Oracal 651

Matte vinyl is what most people call “indoor vinyl”.

(Continued below on 2nd page...)

Gloss and Satin vinyl are what most people call “outdoor vinyl” or “permanent” vinyl , "satin" vinyl is just like gloss as far as what you can do with it, but the satin has a dull flat finish (sort of in between matte and gloss)

This next part may sound confusing, but, actually there is no such a thing as "indoor" vinyl. I know that is confusing because I have matte vinyl labeled as "indoor" vinyl on my site.

Matte vinyl is actually rated as outdoor vinyl from the manufacture “ORACAL” and the manufacture "MacTac"

In the craft world, a general rule of thumb is that matte vinyl is for indoors, and glossy vinyl is for outdoors, but, that is not written in stone. You can use matte vinyl outdoors but it will not stick as long as gloss vinyl and you can use gloss vinyl indoors but it has a stronger adhesive backing and may be harder to remove from walls or other painted surfaces. Both are adhesive backed (peel and stick).

Gloss vinyl has a glossy finish and matte vinyl has a dull finish.

For anything that will be wet I recommend using gloss vinyl. Some customers have washed gloss vinyl that has been applied wine glasses, tumblers, plates, tiles or cups in their dishwasher on the top rack. For a dishwasher it all depends on your water temperature, cure time, water hardness, detergent etc. I don't recommend washing vinyl in a dishwasher. Vinyl isn't really made for any kind of washing, so, for that reason I don't recommend it, but, some people have had success and some haven't. I always hand wash my vinyl if I have to, and I always use warm water
People use matte vinyl mostly for indoor painted walls. Matte vinyl can be removed easily up to 2 years.

Gloss vinyl is like a bumper sticker, it is harder to remove. You may need to heat it up with a hair dryer or heat gun in order to remove it with a scraper.

Gloss vinyl can last many many years, I've had gloss vinyl on things outdoors for over 10 years and counting,

Everything on my site that is not listed as "matte" vinyl or "indoor" vinyl is ok to use outdoors (this includes vinyl such as glitter, diamond plate, zebra, camo, polka dots, or any other type/pattern/color on my site other than "HTV t-shirt vinyl (which of course is for fabrics only) Even if the vinyl doesn't specifically say “outdoor” or “gloss” in the description you can use it outdoors UNLESS is specifically says “matte” in the description

Remember the 2 simple rules of thumb...

#1 Anything that will be wet, moved, picked at (kids lunch box etc..) or you want to leave on for a long period of time you need to use gloss vinyl. Gloss vinyl is like a bumper sticker in theory

#2 Anything that you want to possibly remove later without damaging the surface underneath (painted wall etc..), go with matte vinyl. Matte vinyl is like a very-very-very powerful “post it note” in theory, but unlike a “post it note” matte vinyl will not fall off by simply rubbing up against it, matte vinyl will stay put as long as you want it to.

Email or call me anytime if you have anymore questions