



Price List – All Services

Social Media Plans

	<u>Price</u>
The Daily Plan - One daily post to Facebook and Twitter.	\$299 / Month
The Daily Plan Español – Una publicación diaria a Facebook y Twitter en Español. (One daily post to Facebook and Twitter in Spanish.)	\$299 / Month
The Double Daily Plan – Two daily posts to Facebook and Twitter.	\$445 / Month
The Content is King Plan – Two daily posts to Facebook, Twitter, and LinkedIn, two weekly posts to Instagram, and one monthly blog post.	\$650 / Month
The Growth Plan – One daily post to Facebook and Twitter, one daily post to either Google+, LinkedIn, or Pinterest (choose one), and Facebook Ads (includes \$50 ad budget.) Facebook Ads setup and management fees waived!	\$650 / Month
The Enterprise Plan – Two daily posts to Facebook, Twitter, LinkedIn, Pinterest, and Google+, five weekly posts to Instagram, Facebook Ads (includes \$70 ad budget), one monthly blog post, and Twitter Follower Boost. Facebook Ads setup and management fees waived!	\$850 / Month

Lite Network Add-Ons

	<u>Price</u>
LinkedIn Lite – Once daily posting. Same content as core plan.	\$40 / Month
Google+ Lite – Once daily posting. Same content as core plan.	\$40 / Month
Pinterest Lite – Once daily posting. Same content as core plan.	\$40 / Month
Facebook Groups – Once daily posting. Same content as core plan.	\$40 / Month
Instagram Lite – Two weekly posts to Instagram. Unique content, not the same as core plan.	\$125 / Month

Deluxe Network Add-Ons

	<u>Price</u>
Pinterest Deluxe – Five weekly posts to Pinterest. Unique content posted to a variety of boards.	\$179 / Month
Instagram Deluxe – Five weekly posts to Instagram. Unique content, not the same as core plan.	\$179 / Month

Custom Twitter Add-Ons

	<u>Price</u>
Twitter Follower Boost – We will follow 800 targeted users per month. (200 at a time, 4x per month)	\$179 / Month

Custom Blog Content

	<u>Price</u>
Our high-quality blog posts are written by US-based, professional writers. Topics can be provided by the client, or we can suggest topics for the client's approval.	
Bronze Plan – 500 words, native English writer, one edit allowed, standard formatting, no images or graphics, no backlinks or SEO keyword research.	\$125 / Each \$340 / Month (4)
Silver Plan – 750 words, native English premium writer, up to two edits allowed, standard formatting, one image or stock graphic included, one backlink, no SEO keyword research.	\$155 / Each \$440 / Month (4)
Gold Plan – 1,000 words, native English premium writer, up to two edits allowed, premium formatting, 2-3 images or graphics included, custom graphics available, three backlinks, SEO keyword research.	\$240 / Each \$575 / Month (4)

Other Available Add-Ons

	<u>Price</u>
Social Media Profile Creation – Custom page creation with complete bio and images using your website's content. Feel free to send us images if you prefer.	\$125 (one-time)

Custom Advertising Plans

	Ads BRONZE	Ads SILVER	Ads GOLD	Ads PLATINUM
Platforms:	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn
Setup Fee:	\$65 (one-time)	\$65 (one-time)	\$89 (one-time)	\$125 (one-time)
Mgmt Fee:	\$109 / Month	\$149 / Month	\$179 / Month	\$199 / Month
Budgets:	\$50-150 / Month	\$175-325 / Month	\$350-550 / Month	\$575-1,000 / Month
Includes:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Management of the campaign <input checked="" type="checkbox"/> Monthly analytic reports <input checked="" type="checkbox"/> Deliver ads to targeted audience <input checked="" type="checkbox"/> Email support <input checked="" type="checkbox"/> 1 revision <input checked="" type="checkbox"/> Choice of either Like Ads or WC Ads 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Management of the campaign <input checked="" type="checkbox"/> Monthly analytic reports <input checked="" type="checkbox"/> Deliver to micro targeted audience <input checked="" type="checkbox"/> 2 revisions <input checked="" type="checkbox"/> Choice of all ad products offered by FB except Video or Lead Gen Ads <input checked="" type="checkbox"/> Adjusting ads as needed to maximize results <input checked="" type="checkbox"/> Determining what content is best for particular ad product <input checked="" type="checkbox"/> A/B testing between multiple ads 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Management of the campaign <input checked="" type="checkbox"/> Bi-weekly analytic reports <input checked="" type="checkbox"/> Deliver to micro targeted audience <input checked="" type="checkbox"/> 3 revisions <input checked="" type="checkbox"/> Choice of all ad products offered by FB <input checked="" type="checkbox"/> Adjusting ads as needed to maximize results <input checked="" type="checkbox"/> Determining what content is best for particular ad product <input checked="" type="checkbox"/> A/B testing between multiple ads <input checked="" type="checkbox"/> Advanced strategy design and discussion <input checked="" type="checkbox"/> Ad concept and copy 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Management of the campaign <input checked="" type="checkbox"/> Weekly analytic reports <input checked="" type="checkbox"/> Deliver to micro targeted audience <input checked="" type="checkbox"/> 4 revisions <input checked="" type="checkbox"/> Choice of all ad products offered by FB <input checked="" type="checkbox"/> Adjusting ads as needed to maximize results <input checked="" type="checkbox"/> Determining what content is best for particular ad product <input checked="" type="checkbox"/> A/B testing between multiple ads <input checked="" type="checkbox"/> Advanced strategy design and discussion <input checked="" type="checkbox"/> Ad concept and copy <input checked="" type="checkbox"/> Research and study competition and market



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